

Accounting Foundations

Core MBA Curriculum (39 required credits)

Title	Description	Credits
Team Performance	An overview of concepts, applications, and research on group and team processes and performance in an organizational context.	3 credits
Financial Accounting	Accounting rules, practices, and applications that characterize the accounting presentations that for-profit organizations provide to the public.	3 credits
Leadership Communications	Developing communication skills required for managers and leaders; creating effective individual and group presentations.	3 credits
Data Analysis for Decision Making	Applying statistical concepts to quantify uncertainty and gain insights from data in business settings.	3 credits
Marketing in a Global Environment	Examining strategic issues in global marketing, including opportunity analysis, planning, and implementation.	3 credits
Financial Management	Application of techniques available to aid managers in sound financial decision making.	3 credits
Managing Supply Chains in Global Markets	Analyzing and applying key concepts, tools, and strategies in managing supply chains in global markets.	3 credits
Economics for Business Strategy	Introduction to microeconomic and macroeconomic environments of business, pricing determination, market structures, and formulation of competitive strategy.	3 credits
Managing and Leading People in Organizations	Overview of human behavior in organizations, and implications for managing and leading individuals, teams, and organizations.	3 credits

Ethical and Responsible Business Leadership	Managing ethical conduct in organizations, including corporate social responsibility, sustainability, and stakeholder analysis.	3 credits
Global Strategic Management	Integrating multiple functional business areas to resolve global business problems and improve organizational performance.	3 credits
Corporate Innovation and Entrepreneurship	Understanding, exploring, and applying innovation-related concepts, principles, and practices to corporate environments involved with new venture creation and other contexts.	3 credits
Managing in the Digital Economy	How digital innovation, technology, and market disruption transforms industries, business practices, and market strategies.	3 credits

Concentration Curricula

Accounting Foundations

Title	Description	Credits
Taxation	Introduction to U.S. federal income tax, covering the basics of taxation of individuals, corporations, flow-through entities and property transactions.	3 credits
Auditing	Principles of the risk-based approach to the audit of financial statements, with special focus on financial information systems.	3 credits
Managerial Accounting	Examination of the internal organizational accounting procedures that establish accountability within organizations.	3 credits

Advanced Accounting (Choose 9 credits)

Title	Description	Credits
Auditing Theory and Practice	Auditing theory pertaining to the regulatory environment, risk assessment, internal controls, materiality, computerization, analytical procedures, sampling, fraud, ethics, and professional responsibilities.	3 credits
Business Tax Planning Theory and Practice	Tax theory pertaining to corporations, partnerships and conduit entities, estates, trusts, ethics, and professional tax responsibilities.	3 credits

Accounting Information and Decision Systems	The study of business processes, transactions cycles, and internal control structure with an emphasis on computerized accounting information systems.	3 credits
Strategic Cost Management	Current managerial accounting topics such as activity-based costing, theory of constraints, performance measures and their use in organizations.	3 credits
Professional Responsibilities and Ethics in Accounting	The study of ethical systems and ethical decision making and their application in Accounting.	3 credits
Financial Statement Analysis II	The exploration of conventional and advanced methods of analyzing financial statements, including earnings quality and financial distress assessment.	3 credits
Financial Reporting I	Accounting theory and practice for reporting consolidations, foreign currency transactions, and preparing financial statements for governmental and NGOs.	3 credits
Governmental and Nonprofit Accounting	Accounting, reporting, and auditing principles and procedures for public sector agencies and nonprofit organizations.	3 credits

Business Analytics

Title	Description	Credits
Business Strategies for Data Analytics	Data analytics problem-solving strategies applied to a real-world business context.	3 credits
Marketing Analytics	Systematic and analytical approaches to marketing decision-making within modern day enterprises.	3 credits
Prescriptive Analytics for Business	Development of methods for prescriptive analytics with a focus on business supply side decisions and risk mitigation.	3 credits

Corporate Innovation and Entrepreneurship

Title	Description	Credits
Business Modeling and New Venture Creation	An overview of considerations related to launching a startup or new venture within an existing organization, including competitors, best practices, project management, business models, team formation, financing, leadership, and exit plans.	3 credits
Emerging Trends, Technology, and Corporate Innovation	Exploration of emerging trends and disruptors in technology and industry that create new markets and influence decision making, product development, business models, and business practices associated with innovation.	3 credits
Corporate Innovation Strategies and Entrepreneurial Methods	Exploration of the formal methodologies, techniques, and domains associated with innovation and entrepreneurship, and how to apply them.	3 credits

Finance

Title	Description	Credits
Analysis of Financial Markets	Analysis of factors affecting price determination in financial markets.	3 credits
Multinational Managerial Finance	Analysis of the international aspects of managerial finance. Emphasis on the environmental and institutional factors influencing capital acquisition and allocation.	3 credits
Portfolio Theory and Policy	Rigorous examination and analysis of asset-holder behavior under conditions of risk and uncertainty.	3 credits

General Management (Choose 9–10 credits)

Title	Description	Credits
Taxation	Introduction to U.S. federal income tax, covering the basics of taxation of individuals, corporations, flow-through entities and property transactions.	3 credits

Business Strategies for Data Analytics	Data analytics problem-solving strategies applied to a real-world business context.	3 credits
Supply Chain Management	Introduction to the strategic framework, issues, and methods for integrating supply and demand management within and across companies.	3 credits
Analysis of Financial Markets	Analysis of factors affecting price determination in financial markets.	3 credits
Project Management	A problem-based, interdisciplinary course in project management skills and techniques needed to manage projects in a modern business environment.	3 credits

Human Resource Management

Title	Description	Credits
Diversity Leadership	Analysis and application of models, theories, and strategies for managing an increasingly diverse workforce and customer base.	3 credits
Positive Organizational Behavior and Wellbeing	Exploration of positive organizational behavior and wellbeing concepts for developing the "human sustainability" factor in organizations.	3 credits
Human Resource Management	An in-depth examination of the strategic planning and implementation of human resource management, including staffing, development, appraisal, and rewards.	3 credits

Marketing Analytics (Choose 9 credits)

Title	Description	Credits
Team Performance	An overview of concepts, applications, and research on group and team processes and performance in an organizational context.	3 credits

Financial Accounting	Accounting rules, practices, and applications that characterize the accounting presentations that for-profit organizations provide to the public.	3 credits
Leadership Communications	Developing communication skills required for managers and leaders; creating effective individual and group presentations.	3 credits
Data Analysis for Decision Making	Applying statistical concepts to quantify uncertainty and gain insights from data in business settings.	3 credits

Project Management (Choose 9 credits)

Title	Description	Credits
Project Management	A problem-based, interdisciplinary course in project management skills and techniques needed to manage projects in a modern business environment.	3 credits
Cost and Value Management	A problem-based course that emphasizes project cost control and teaches students to apply techniques to control projects in business.	3 credits
Planning and Resource Management	A problem-based course that addresses techniques for planning the project development process, including securing resources and resource management.	3 credits
Commercial Law and Project Procurement	A problem-based course that addresses elements of commercial law and procurement practices and their implications for project management.	3 credits

Supply Chain Management (Choose 9 credits)

Title	Description	Credits
Supply Chain Management*	Introduction to the strategic framework, issues, and methods for integrating supply and demand management within and across companies	4 credits
Supply Chain Performance Metrics and	Performance metrics used in supply chain management, both within the enterprise and across the extended enterprise.	1 credits

Financial Analysis		
Demand Fulfillment	This course covers the forecasting and inventory management activities involved in the fulfillment of demand for finished goods.	2 credits
Supply Management	An overview of the strategic role that supply management has in effective supply, demand, and value chain operations.	2 credits
Manufacturing and Service Operations Planning	Planning strategies for managing manufacturing and service operations within supply chains.	2 credits